



PRESS POLICY AT ACAMS EVENTS

ACAMS welcomes media attendance at its events and understands that media coverage can help facilitate a broader understanding of industry issues. To support this, ACAMS has established the following requirements for media participation:

- Members of the media must register their attendance in advance, by emailing ACAMS (press@acams.org). Only when they have received registration confirmation, can they attend an ACAMS event.
- Failure to abide by these guidelines may result in exclusion from future ACAMS events. ACAMS reserves the right to rescind any individual's opportunity to attend its events at any time.

In-person events

- Upon arrival, members of the media must first go to the registration desk, where they will be issued with a name badge and a 'press ribbon'.
- Members of the media must wear their name badge and press ribbon during the entire event.
- Members of the media must identify themselves as such when speaking with attendees during informal conversations and mutually agree as to whether the conversation is to be used in a story.

In-person and online events

- Media can quote speakers and panellists during open sessions.
- Media must first obtain permission to quote audience members who ask questions or make comments during the session.
- In the coverage/article, we kindly request members of media:
 - To state ACAMS as the source of the remarks of the speakers or panellists. For example: "... *the Attorney General said xxx at a conference hosted by ACAMS in xxx.*"
 - Refer the organization as "ACAMS" instead of Association for Certified Anti-Money Laundering Specialists.
 - Describe the organization as: ACAMS, the certification and intelligence company for the anti-financial crime community.
- Members of the media **are not permitted to ask questions to panellists during sessions**. We reserve the time for questions and answers during sessions for paid conference attendees so that they get the most out of their conference experience.
- Audio and visual recordings are not permitted unless express written permission has been granted prior to recording. Still photography is not permitted.

- Please email clips or links of your coverage to press@acams.org

Interview requests

- If you would like to arrange an interview with a speaker, or an ACAMS' Subject Matter Expert, please contact <mailto:press@acams.org>

Media Restrictions

The Chatham House Rule/ Closed to the Press

- Under special circumstances, sessions may be held under The [Chatham House Rule](#) or Closed to the Press. If so, the session will be labelled as such in the program and mobile app. Members of the media will be notified of such session(s) when they register or onsite. ACAMS' reserves the right to change sessions accessibility during the live event.
- When a meeting, or part thereof, is held under the Chatham House Rule, participants are free to use the information received, but neither the identity nor the affiliation of the speaker(s), nor that of any other participant, may be revealed.
- Members of the media may not attend meetings or sessions that are Closed to the Press.